



# Venus Jewel has a big announcement.

MAY 31, 2019

The Mumbai-based solitaire specialists said Thursday that they have earned their RJC certification, which includes the first audited provenance claim on rough diamond origin and traceability for each polished diamond sold.

Venus Jewel said it has become the first company in the diamond industry to provide the complete, audited history of every diamond they polish by using a certification of origin. This certificate takes the customer through the stone's journey, from mine to polished.

In addition, the company has created a virtual experience for each diamond it polishes that is a half-carat or larger.

To learn more and see the Venus "Diamond Journey," visit Venus Jewel at booth #7055.